



DESIGN TO DREAM AND

BUILD BETTER FUTURES

PORTFOLIO



SARA AVELINO

WEB & GRAPHIC DESIGNER

DESIGN TO DREAM

AND BUILD BETTER FUTURES



A woman with voluminous, curly brown hair, wearing a bright red top, smiling and looking upwards. She is the central focus of the left side of the page.

design
to dream
and build
better
futures!

Hi,

I'm **Sara Avelino**, a Graphic and Web Designer Specialist with over 7 years of professional experience. I have been crafting visually stunning and cohesive designs that elevate brand aesthetics and engage audiences. My expertise consists mainly of **Web Design, UI/UX Design, Branding** and **Social Media** content.

If you seek a Designer who, beyond robust technical skills, has a deep sensitivity, active listening capabilities, and a solid commitment to making a meaningful contribution, I am here.

Let's talk!



PROJECTS

WEBSITE

LATIN AMERICAN OBSERVATORY OF WOMEN AUDIOVISUAL WORKERS 04

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LATIN AMERICAN OBSERVATORY OF WOMEN AUDIOVISUAL WORKES

WEB DESIGN

RESPONSIVE WEBSITE

MOBILE DESIGN

LOGIN SYSTEM

BILINGUAL WEBSITE

VIDEO PLATFORM

INTERNATIONAL FESTIVAL



The Observatory is a bilingual space (Portuguese and Spanish) interested in promoting memory and dissemination of cinema made by women in Latin America. One of the premises of the Observatory is to provide a space that values and includes workers of all levels and audiovisual areas.

– Website built in partnership with Elen Cezar, through **Coletivo Intersomos**.

// WEBSITE //

WWW.ESTUDIO1418.COM



STUDIO 1418

WEB DESIGN

RESPONSIVE WEBSITE

MOBILE DESIGN

ONE-PAGE WEBSITE

Studio 1418 is a space with creative solutions for photo shoots, fashion films, clips, videos in TikTok/Reels format and whatever else your creativity wants to explore!



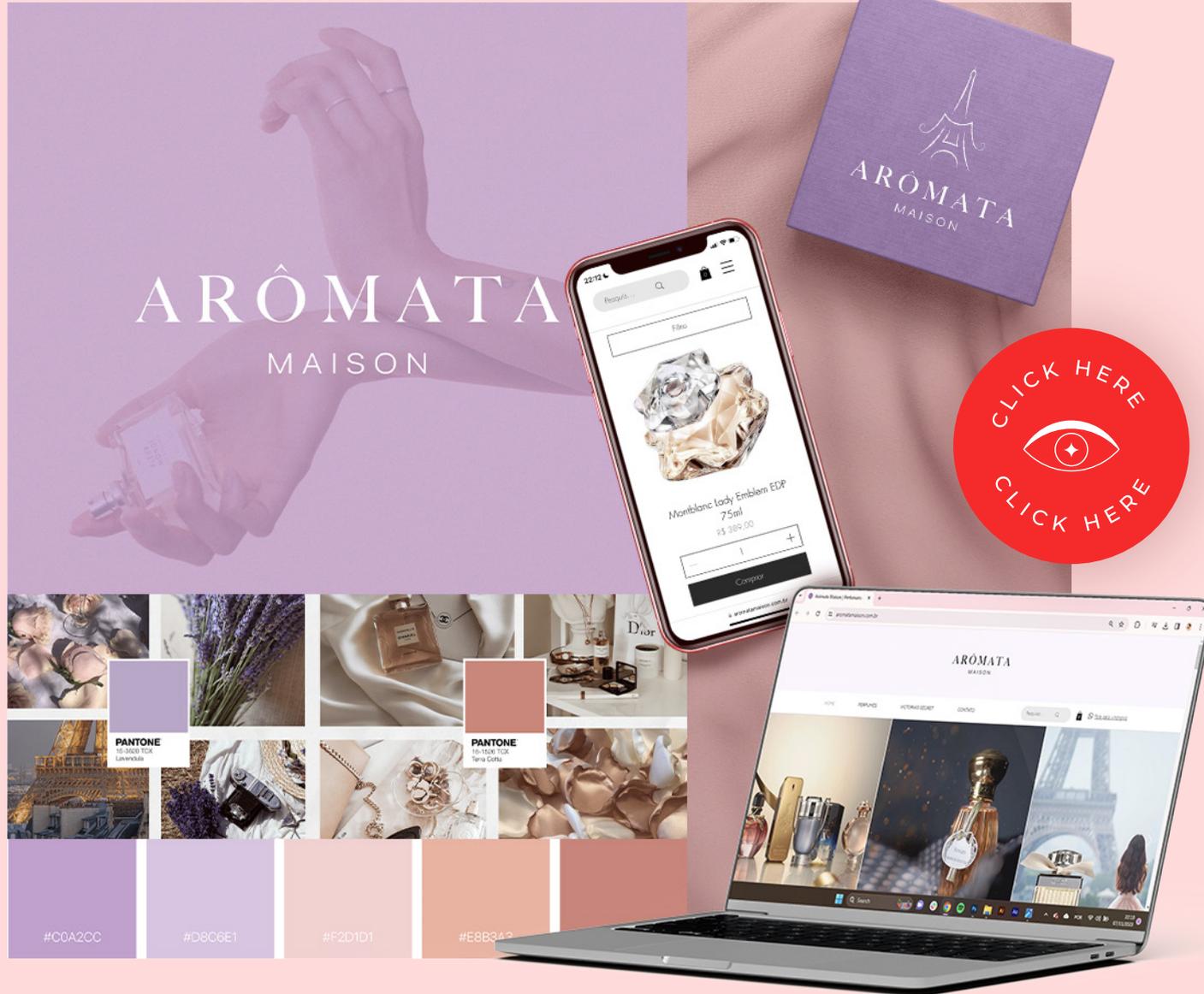
PORTFOLIO | SARA AVELINO

WEB & GRAPHIC DESIGNER



WWW.AROMATAMAISON.COM.BR

// WEBSITE & BRAND DESIGN //



AROMATA MAISON



WEB DESIGN

RESPONSIVE WEBSITE

MOBILE DESIGN

E-COMMERCE

BRAND DESIGN

BRAND IDENTITY

Aromata Maison is an online perfumery whose pillars are elegance, sophistication and power, and this power being the power of delicacy, the power of feeling and falling in love with the aromas of life!

// WEBSITE //

WWW.STELASANTIN.COM.BR



STELA SANTIN

WEB DESIGN

RESPONSIVE WEBSITE

MOBILE DESIGN

Stela Santin works with education and promoting human flourishing. She is a teacher of the Cultivating Emotional Balance program, designed by Alan Wallace, Paul Ekman and Eve Ekman, at the Santa Barbara Institute for Consciousness Studies / USA.

— Website built in partnership with Elen Cezar, through **Coletivo Intersomos**.



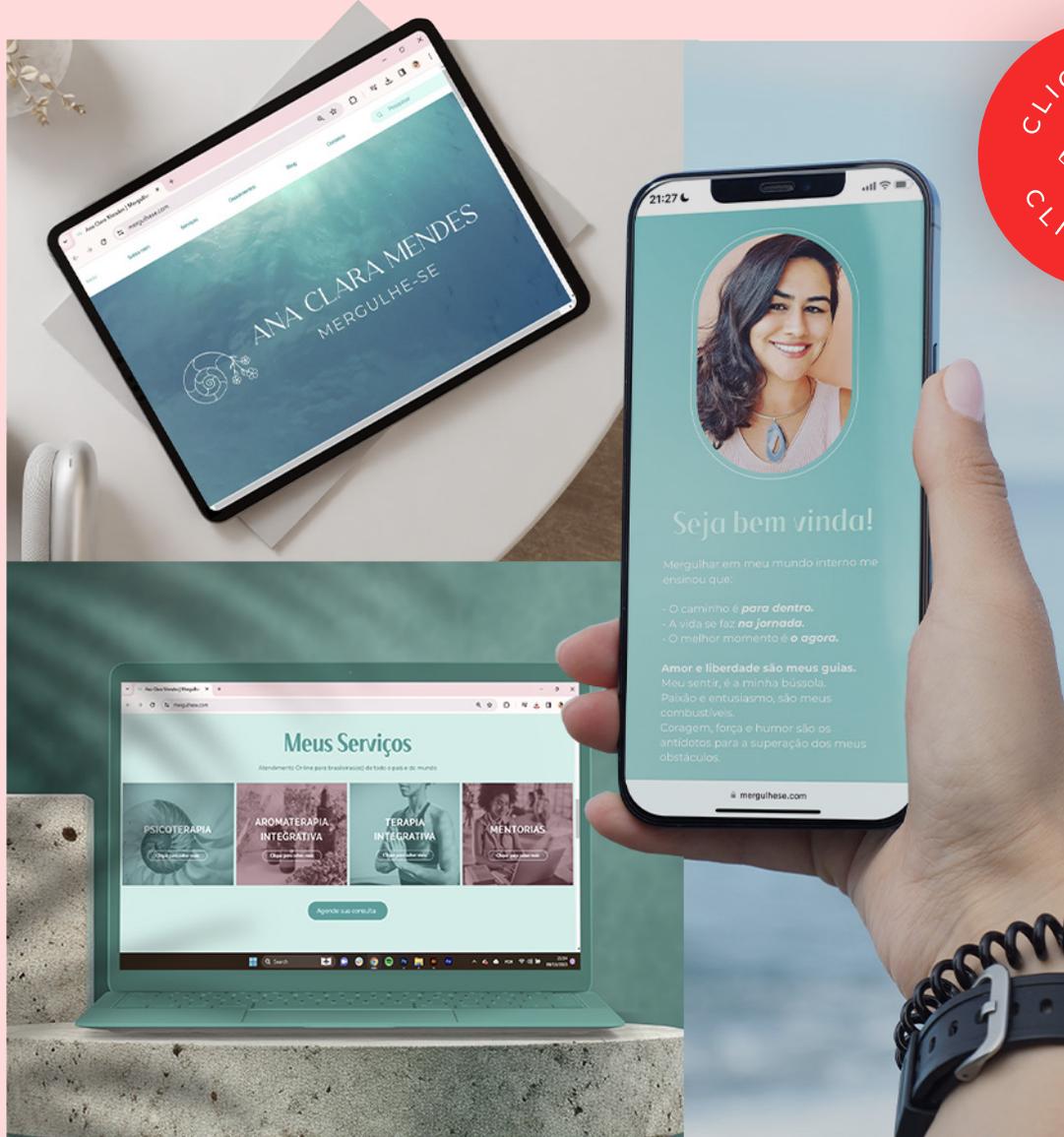
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WEB & GRAPHIC DESIGNER



WWW.MERGULHESE.COM.BR

// WEBSITE //



ANA CLARA MERGULHE-SE

- WEB DESIGN
- RESPONSIVE WEBSITE
- MOBILE DESIGN
- BRAND DESIGN

Ana Clara Mendes is a Psychologist and provides Psychotherapy, Integrative Therapies and Mentoring for Personal Development and Career Choice, in addition to teaching courses aimed at self-knowledge, emotional development and comprehensive health promotion.

// WEBSITE //

WWW.WELLANDIM.COM.BR



WELL LANDIM

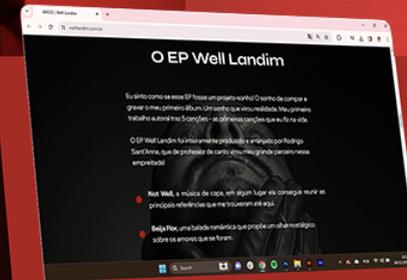
WEB DESIGN

RESPONSIVE WEBSITE

MOBILE DESIGN

BRAND DESIGN

Well is a Singer, Actor and Composer. In his first musical work, he released EP Well Landim. The EP is entirely original and addresses several contemporary themes such as self-acceptance, freedom, failures, the search for self-love, passions and ends.



// UI DESIGN //

CEARA DIGITAL APP

UI DESIGN

UX DESIGN

BRAND DESIGN

MOBILE DESIGN

FIGMA

BRAND DESIGN

The Ceara Digital App was designed with the aim of making life easier for Ceara citizens, unifying access to government services in one place. To develop the idea, we spent a long time researching to develop a more user-friendly, accessible and easy-to-understand interface.



JULIA SHIOGA

BRANDING

BRAND DESIGN

BRAND IDENTITY

Compassion, growth and hope, these were the three pillars chosen to build Psychologist Julia Shioiga's brand. Inspired by these qualities, I developed an authentic and lively brand for my client Julia.





// BRAND DESIGN //



ANA COSTA

BRANDING

BRAND DESIGN

BRAND IDENTITY

Ana Costa facilitates courses and workshops based on contemplative science techniques.

Ana is a certified teacher of the Cultivating Compassion Training (CCT®) of the Center for Research and Teaching of Compassion and Altruism (CCARE) by Stanford University, Compassion Institute and the Nirakara Institute of Spain and the Cultivating Balance program Emotional (CEB) by the Santa Barbara Institute for Consciousness Studies (California, USA).

// BRAND DESIGN //

AMO NAIL POLISH

BRANDING

BRAND DESIGN

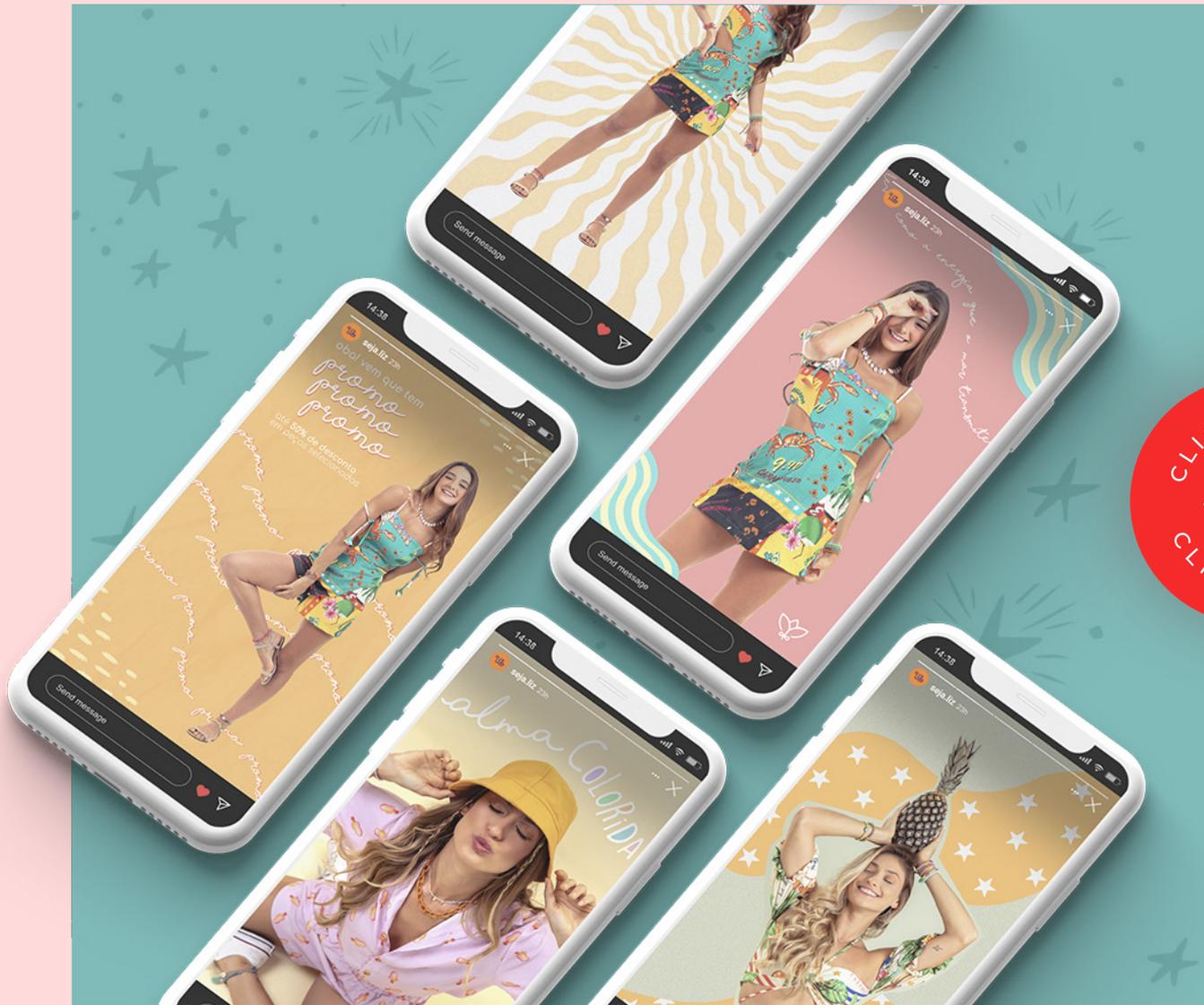
BRAND IDENTITY

The "AMO" brand was designed to communicate a space for self-care and relaxation. Qualities such as femininity, sophistication, hospitality and freshness are part of this brand's universe. AMO is a nail salon with spa and foot care services.





// CREATIVE CONTENT //



SEJALIZ

SOCIAL MEDIA

BRANDING

STRATEGY CONTENT

Visual content strategically created to promote the brand's universe and a SALE action on social media.



REBECA SAMPAIO

SOCIAL MEDIA

AUDIO-VISUAL

VIDEO EDITION

Videos created for the launch of two new collections of the Rebeca Sampaio brand, conceptualized, directed and edited by me. I managed social media and communication for the Rebeca Sampaio brand from June 2021 to March 2023.





// CREATIVE CONTENT //



SARA.CRIA

SOCIAL MEDIA

AUDIO-VISUAL

VIDEO EDITION

Video conceptualized,
recorded and edited by me
for the launch and promotion
of my work as a Designer.

// E-BOOK + ILLUSTRATION //

MULTIORGASMIC WOMAN COURSE

E-BOOK

ILLUSTRATION

BRAND IDENTITY

Brand Identity, Illustration and
E-book developed by me for the
Multiorgasmic Woman Course.



CONTACT ME

A woman with voluminous, curly brown hair is smiling warmly. She is wearing a bright red top. Her right hand is resting against her cheek. A white line-art icon of an eye with radiating lines is overlaid on her face, positioned near the center of the image. The background is a solid, vibrant red.

[LINKEDIN](#) | [WHATSAPP](#)

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LET'S TALK? [CLICK HERE](#)